

CORPORATE SOCIAL RESPONSIBILITY (CSR)

Establish Yourself as a CSR Leader

Corporate social responsibility (CSR) is a growing priority as consumers, governments and trade associations around the world very carefully scrutinise and hold companies accountable for their economic, environmental and social actions. This is especially true in the disposable hygiene industry. Bostik's team of CSR experts shares insights to drive innovative and sustainable developments—now and in the future—through well-thought-out internal efforts and strategic external partnerships.

WHAT:

A 60-minute session led by a Bostik CSR expert

WHERE:

Your facility or via video conferencing

INCLUDES:

CSR Overview. Gain a clearer understanding of the meaning and importance of CSR and learn how the most prominent players in the disposable hygiene industry take action and communicate on the topic. Hear how the industry is expanding its focus from creating green products to including the concept of “doing more with less” and other innovative ideas. Discover opportunities to enhance your company's own CSR initiatives by choosing vendors and suppliers that can help support your efforts.

Leading By Example. Over the last 10 years, Bostik has successfully embodied our own sustainability mission. As a subsidiary of Arkema, we are part of an expertly planned sustainability strategy that focuses on process, product safety and innovation. Find inspiration for your own CSR initiatives as we share how Bostik is growing as a CSR leader through:

- Improvement of products and their uses
- Reduction of our environmental footprint
- Management of risks
- Development of new feedstocks
- Product stewardship

Contact Bostik for availability and associated costs.



Let's get started.
www.bostik.com

SMARTER VALUE.

Expanded knowledge of industry CSR advancements that are visible to consumers; ideas to enhance current CSR initiatives; understanding of the value of working with vendors and suppliers that are also responsible corporate citizens to support your CSR initiatives