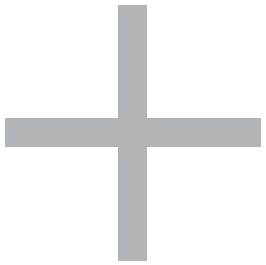


# ODOUR OVERVIEW

## Addressing Odour-Related Concerns with Expert Insight

Odour emitted from disposable hygiene products before use can dramatically impact consumer satisfaction. The first step toward addressing odour-related concerns is to gain a fundamental knowledge of odour. Through this informative and engaging training session led by Bostik odour experts, you'll gain valuable insight on how consumers perceive odour, the science behind odour, and various odour test methods.

TRAINING



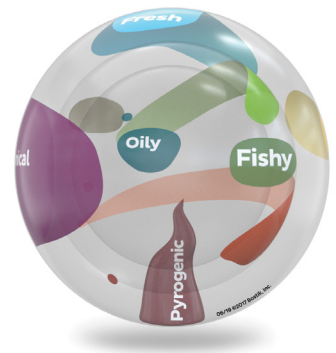
**WHAT:** Customised session (1-4 hours)  
led by a Bostik odour expert

**WHERE:** Your facility or via video conferencing

### INCLUDES:

**Overview of Odour.** Customised to the depth of knowledge you wish, this high-level presentation introduces the science of odour, potential sources of odour, perceptions of odour, measurement methodologies, and a common language to objectively discuss odour. When in person, opportunities to smell and identify volatiles commonly represented in disposable hygiene products are also included in this session.

**Contact Bostik for availability and associated costs.**



### SMARTER VALUE.

Make more informed decisions to overcome odour-related concerns based on an enhanced fundamental understanding of odour, how to test for it, how it is perceived, and how it is described

**Let's get started.**  
[www.bostik.com](http://www.bostik.com)