

# SUBSTANCES OF INTEREST (SOI)

## Understanding Current and Emerging Issues.

With product safety and transparency becoming a key part of the sustainability mega trend, consumers have a growing interest in what is in products they buy. This interest is further fueled by non-governmental organisations and media investigations into the composition of products, and social media quickly spreads consumer concern. Drawing from our deep knowledge of market trends, Bostik offers an enlightening presentation designed to help your organisation understand the importance of – and how to address – today's SOI concerns and help you prepare for the future.

### WHAT:

A 30-minute session led by a Bostik corporate social responsibility expert

### WHERE:

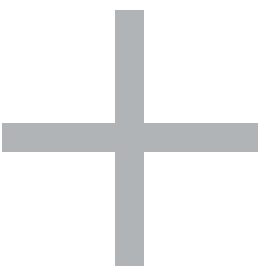
Your facility or via video conferencing

### INCLUDES:

**SOI Overview.** Increase your fundamental knowledge of common SOIs in disposable hygiene while you learn about SOI-related issues that have surfaced to date and their associated risks.

**Next Steps.** Discover how governments, trade associations and suppliers are creating greater industry transparency and launching new products to address SOI concerns. Also learn what Bostik as a supply chain contributor is doing to meet current and emerging disposable hygiene market and product SOI concerns and how we help you remain adaptable to SOI changes.

**Contact Bostik for availability and associated costs.**



TRENDS

### SMARTER VALUE.

Increased knowledge of disposable hygiene SOIs; a stronger brand due to proactively addressing SOI concerns; enhanced consumer trust and market share

**Let's get started.**  
[www.bostik.com](http://www.bostik.com)