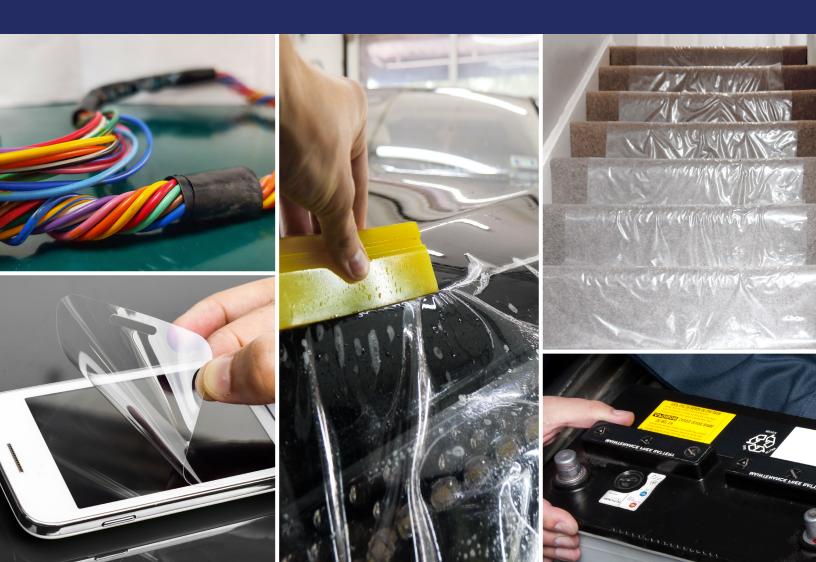


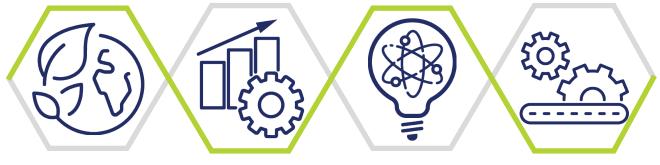
# Bostik's Pressure Sensitive Adhesives At-a-Glance



### Bostik, a global adhesive supplier and part of the Arkema Group, provides:

- Backward integration structure with material science
- Expansive manufacturing footprint and redundancy
- Expertise to custom formulate sustainable solutions to specific needs
- Market-leading products and technical support across applications
- Breadth of product lines across technologies

As a result, we are able to offer the market's most expansive pressure sensitive adhesive (PSA) portfolio. Based on UV acrylic, specialty solution acrylic, waterborne acrylic and hot melt technologies, our PSAs:



**IMPROVE SUSTAINABILITY** 

**ENHANCE** PERFORMANCE

**EXPAND APPLICATION** CAPABILITIES

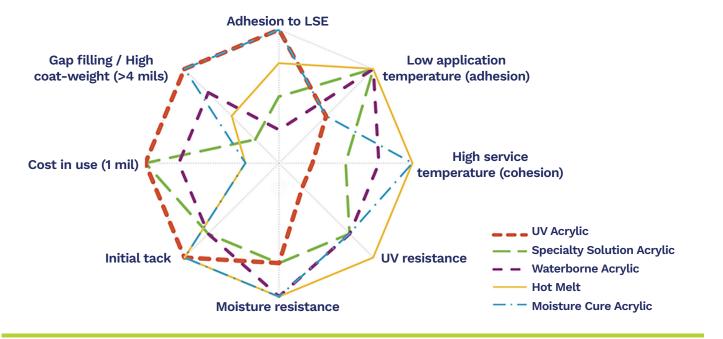


PROCESSES





# Assessing Key PSA Performance Criteria by Technology



## Our UV Acrylic PSAs

Our UV acrylic PSAs possess:

- · Fast cure speeds even with thick coat weights to optimize plant efficiencies
- 100% solids to eliminate handling of solvents
- Low energy consumption to reduce carbon footprint
- High temp performance to increase end-use application longevity

#### **KEY APPLICATIONS**



Building and construction tapes

**Vehicle graphics** 

**Mobility tapes** 

# Our Specialty Solution Acrylic PSAs

Overall, our specialty solution acrylic PSAs offer:

- Superior durability, strength and multi-substrate adhesion in challenging conditions to improve end-use performance
- Chemical, moisture and UV resistance to extend longevity
- · Ability to bond across substrate types to increase design options
- Premium shear and peel adhesion to enhance durability
- Toluene, VAM and hexane free compared to traditional options to increase safety

#### **KEY APPLICATIONS**



Vinyl graphics



**High-performance tapes** 



Durable labels

### Our Waterborne Acrylic PSAs

Our waterborne acrylic PSAs possess:

- Low temperature application to ensure good performance regardless of environmental
- Broad chemical flexibility to **meet wide variety of application needs** (such as high and low adhesion, general purpose, all-temperature, removable and wash-off)
- Good mechanical stability and cohesive strength to **improve bond performance**
- Excellent clarity and clean removability to **enhance aesthetics**
- High speed coating to increase plant efficiencies

### **KEY APPLICATIONS**



**Indoor graphics** 

**Specialty tapes** 

**Protective films** 

### Our Hot Melt PSAs

Overall, our hot melt PSAs offer:

- · Ability to adhere to difficult substrates even in cold and humid conditions to extend durability
- Low VOC formulations to improve environment
- Compatibility with bio-based raw materials to increase sustainability
- Exceptional tack capabilities and ability adjust tack levels for different application needs to **enhance performance**
- Fast setup times to streamline automated assembly processes

#### **KEY APPLICATIONS**



Linerless labels

**Temporary films** 

**Mobility tapes** 

### Our Moisture-Cure PSAs

Our moisture-cure PSAs possess:

- · Ability to achieve high coat weights in one pass to increase operational efficiencies
- Balanced tack and peel as well as high adhesion to LSE substrates to heighten
  end-use versatility
- Low odor to improve worker safety
- High temperature and chemical resistance to enhance durability
- Additional capabilities, such as sound dampening, to extend application use

#### **KEY APPLICATIONS**



Mobility tapes

Building and construction tapes

**Durable labels** 

# How Each Technology Improves Sustainability

Our PSA technologies are formulated to be **safer solutions than competitive options**, possessing sustainable attributes that enable a reduced carbon footprint across the value chain to **aid in the circular economy and preserve resources**.

#### **UV ACRYLIC**

- 100% solids formulation
- Smaller plant footprint than other options
- Long-term durability

#### **SPECIALTY SOLUTION ACRYLIC**

- High solids content
- Safer solvent packages than alternatives
- Extended product lifespans

#### WATERBORNE ACRYLIC

- Increased versatility
- Wash-off capabilities
- Low temperature application

#### **HOT MELT**

- 100% solids formulation
- Decreased energy usage during application
- Low VOCs

#### **MOISTURE CURE**

- 100% solids formulation
- Increased performance capabilities
- Reduced waste

Our PSA technologies can include bio-based, acrylic formulations.

Ready to find a PSA for your application needs? **Contact a Bostik expert today!** 





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