



ADULT INCONTINENCE

Competitive Insights from the Adult Incontinence

Experts. Adult incontinence is a growing area of interest as the global aging population continues to expand. This makes having the right products for the right people at the right time essential for the success of your business and bottom line. Bostik's dedicated team of adult incontinence experts is at the forefront of researching and reporting valuable industry insights. We've created an informative presentation designed to give you the up-to-date information you need to meet changing consumer demands and remain competitive today and well into the future.

WHAT:

A 30- to 90-minute session led by a Bostik adult incontinence market specialist

WHERE:

Your facility or via video conferencing

INCLUDES:

Market Overview. This informative, high-level presentation shares valuable global and regional data, including key demographics, factors that impact adult incontinence, costs, product usage and market penetration.

Consumer Needs. Discussion of the various needs for multiple consumer groups (i.e., active adults, patients with mobility restrictions and caregivers) and their expectations for the disposable hygiene products they use.

Product Designs & Innovation. Get an inside look at how traditional disposable hygiene designs meet consumer needs today and innovative developments in service and education.

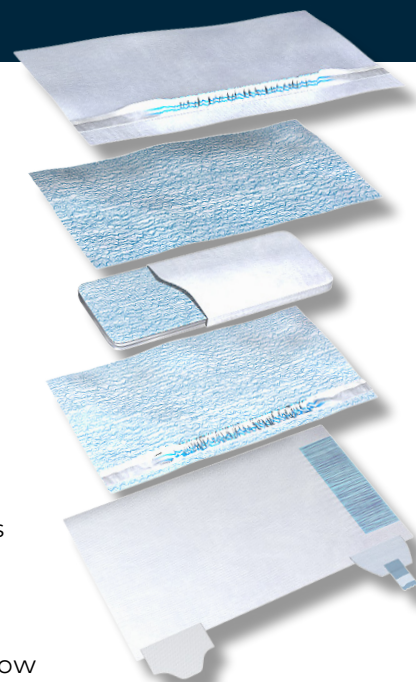
Future Trends. Explore how product evolution and the growing aging population impact the future of product designs, sizes, absorption levels, marketing and more.

Contact Bostik for availability and associated costs.

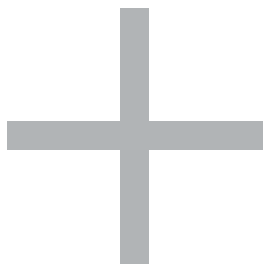
SMARTER VALUE.

Stay current on critical data for this ever-changing market; gain a clearer understanding of consumer needs and advancements to meet expectations; identify opportunities to remain competitive as the market evolves

Let's get started.
www.bostik.com



TRENDS



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